



clean vehicle  
assistance program



beneficial state foundation

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## **Benefits of Driving Plug-In Electric Vehicles Celebrated at Tulare County's National Drive Electric Week Event**

*Tulare County residents test drive electric vehicles at the Lindsay Farmer's Market*

**Lindsay, CA:** –Tonight at the Lindsay Farmer's Market Tulare County residents will experience electric vehicles through test drives and ride-alongs. The 2018 Tulare County Ride & Drive Event is one of more than 280 happening across the country as part of the annual National Drive Electric Week. The event will highlight the clean-air benefits, cost-savings and fun provided by electric cars.

The Clean Vehicle Assistance Program (CVA Program), a program that helps low- to moderate-income California residents with up to \$5,000 to purchase a clean air vehicle, has partnered with national organizers, Plug In America, the Sierra Club, and the Electric Auto Association to bring National Drive Electric Week to Lindsay, CA.

The 2018 Tulare County Ride & Drive Event is for lower-income and agricultural communities who generally have less access to clean vehicles. The event will provide information on the incentive programs available to those interested in purchasing electric vehicles as well as the benefits of going electric. Plug-in vehicles by Chevrolet and Ford will be available for test rides and test drives for the roughly 300 local residents who will be attending the Lindsay Farmer's Market.

"The benefits of electric vehicle ownership should be accessible to everyone, such as lower fueling costs and cleaner air," said Jhana Valentine, Program Director at Beneficial State Foundation. "We launched the Clean Vehicle Assistance Program to make it easy and affordable for people to own clean vehicles. The Tulare County Ride & Drive Event will bring people together to explore how clean vehicles can fit every lifestyle."

For more information about the Tulare County Ride & Drive Event, visit:

<https://driveelectricweek.org/event.php?eventid=1469>

For a complete list of National Drive Electric Week events, visit: [driveelectricweek.org](http://driveelectricweek.org)

**About Beneficial State Foundation:** *Beneficial State Foundation is a nonprofit organization founded in 2007 whose mission is to change the banking system for good. Beneficial State Foundation is also the majority owner of the economic interest of Beneficial State Bank, and this unique ownership model ensures that the bank has no shareholders seeking to maximize profit at the expense of communities and the planet. The foundation's headquarters are located in Oakland, CA with additional offices in Fresno, CA and Portland, OR.*

**About Plug In America:** *Plug In America is the nation's leading independent consumer voice for accelerating the use of plug-in electric vehicles in the United States. Formed as a non-profit in 2008, Plug In America provides practical, objective information collected from our coalition of plug-in vehicle drivers, through public outreach and education, policy work and a range of technical advisory services. Our expertise represents the world's deepest pool of experience of driving and living with plug-in vehicles. The organization conceived National Drive Electric Week and has advanced workplace charging by pioneering ride-and-drive events at such leading corporations as Google, Mattel and Paramount Pictures. We drive electric. You can too.*

[pluginamerica.org](http://pluginamerica.org)

**About the Sierra Club:** *The Sierra Club is the nation's oldest and largest grassroots environmental organization with more than 2.4 million members and supporters and chapters in all 50 states. The Sierra Club's national Electric Vehicles Initiative advocates for a switch to EVs as one important way to reduce emissions and cut oil consumption. Sierra Club is proud to have been one of the three national groups organizing National Drive Electric Week since its inception in 2011. [www.sierraclub.org/EVGuide](http://www.sierraclub.org/EVGuide).*

**About the Electric Auto Association:** *The Electric Auto Association, formed in 1967, is a nonprofit educational organization with 75 chapters worldwide that promotes the advancement and widespread adoption of electric vehicles. [www.electrcauto.org](http://www.electrcauto.org).*